

### Factoring Part 3

There are times when we are factoring a trinomial in the form  $ax^2 + bx + c$  where the leading coefficient is greater than 1. We will use what they call the **ac method**. We will also need to remember how to factor by grouping.

General Method $ax^2 + bx + c$	Example $7x^2 - 11x - 6$
<b>Step 1: Multiply (a)(c)</b>	Multiply $(7)(-6) = -42$
<b>Step 2: Find two integers whose product is <math>ac</math> and whose sum is <math>b</math>. If this is not possible, then the trinomial is <i>not factorable</i>.</b>	<p>Find two integers whose product is 42 and whose sum is -11.</p> <p>Factors of 42: 1, 42      2, 21      3, 14      6, 7</p> <p>The factor pair of 3 and 14 will give us the -11 we need.</p> <p><math>-14 + 3 = -11</math></p>
<b>Step 3: Rewrite the middle term (<math>bx</math>) using the two numbers found in Step 2 as coefficients.</b>	<p>Rewrite the middle term (<math>-11x</math>) using -14 and +3 as coefficients.</p> <p style="text-align: center;"><math>7x^2 - 14x + 3x - 6</math></p>
<b>Step 4: Factor by grouping the first two terms and the last two terms.</b>	<p>Factor by grouping:</p> <p style="text-align: center;"><math>7x^2 - 14x + 3x - 6</math>  <math>(7x^2 - 14x)(+3x - 6)</math>  <math>7x(x - 2) + 3(x - 2)</math>  <math>(x - 2)(7x + 3)</math></p>

$$12x^2 - 38x + 20$$

$$2(6x^2 - 19x + 10)$$

$$ac = 6(10) = 60$$

Factor pairs:

$$1, 60 \quad 2, 30 \quad 3, 20 \quad 4, 15 \quad 5, 12 \quad 6, 10$$

The pair 4 and 15 will give me -19  $\rightarrow -4 - 15 = -19$

$$6x^2 - 4x - 15x + 10$$

$$(6x^2 - 4x)(-15x + 10)$$

$$2x(3x - 2) - 5(3x - 2)$$

$$2(3x - 2)(2x - 5)$$

**Difference of Two Squares** – When both terms are perfect squares, use the formula for the difference of two squares to factor the binomial.

$$x^2 - a^2 = (x + a)(x - a)$$

$$4x^2 - 9 = (2x + 3)(2x - 3)$$

**Difference and Sum of Cubes** – Follow the formula to complete the difference and sum of cubes.

Sum of Cubes

$$x^3 + a^3 = (x + a)(x^2 - ax + a^2)$$

Difference of Cubes

$$x^3 - a^3 = (x - a)(x^2 + ax + a^2)$$

$$64x^3 + 27y^3$$

$$x = 4x$$

$$a = 3y$$

$$(4x + 3y)(16x^2 - 12xy + 9y^2)$$

$$x^6 - y^9$$

$$(x^2 - y^3)(x^4 + x^2y^3 - y^6)$$

For the difference of two squares and the difference and sum of cubes, follow the formulas!